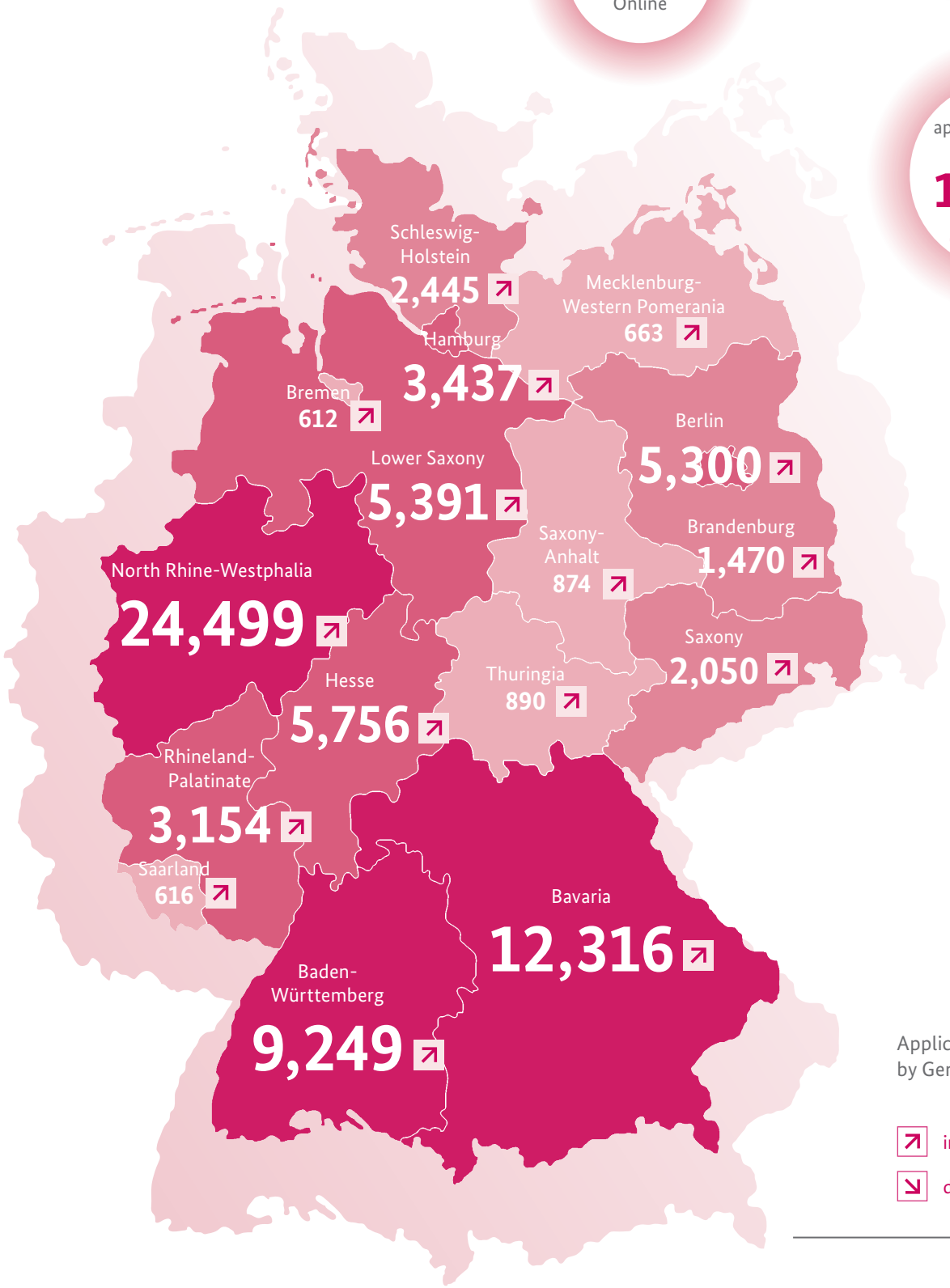
Trade marks

Overview of important figures

93,291
+ 20.8%
National applications in total and change in %

90.0%
Online

including applications from abroad
14,569
+ 109.3%



Applications by German *Länder*

↗ increasing

↘ decreasing

TOP 5 Classes of goods and services [1]

		Classen [2] of national trade marks applied for 2025	Change compared to 2024
Cl. 35	Advertising; business management, organisation and administration; office functions	30,757	+28.4%
Cl. 41	Education, training; entertainment; sporting and cultural activities	24,679	+28.4%
Cl. 9	Electronic appartus and instruments; computer hardware; software, optical apparatus and instruments	20,823	+38.9%
Cl. 42	Scientific and technological services	14,967	+22.8%
Cl. 25	Clothing, footwear and headgear	14,926	+21.2%

[1] Class heading according to current version of Nice Classiffication, available at: **www.dpma.de/english/trade_marks/classification/goods_and_services/nice_classification/index.html**.
[2] A trade mark application can be attributed to several classes.

INFO Registration procedures

82,542 (+10.2%)
procedures concluded

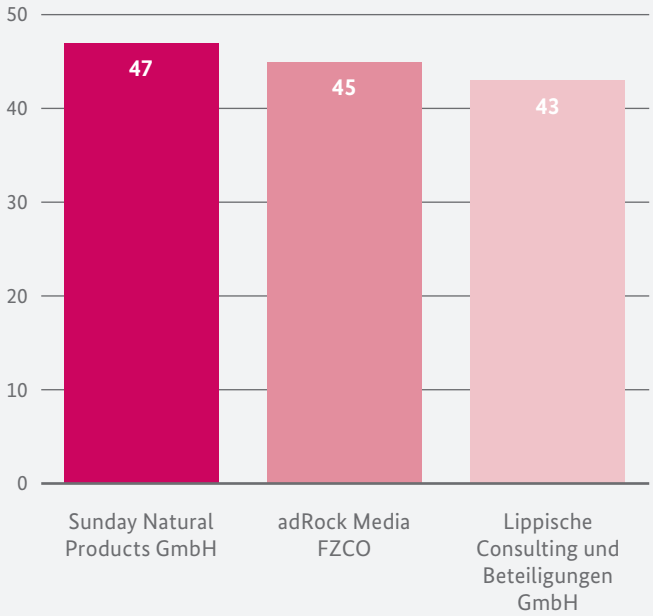
55,863 (+11.7%)
with registration

26,679 (+7.2%)
without registration

INFO Trade marks in force at the DPMA

909,659
Trade marks

TOP 3 Proprietors [1]



[1] Proportional counting in the case of several proprietors; without taking into account any business intra-group affiliations.

German Patent and Trade Mark Office

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www.dpma.de/english