

Trade marks

Overview of important figures

93,291

+20.8%

National applications
in total and
change in %

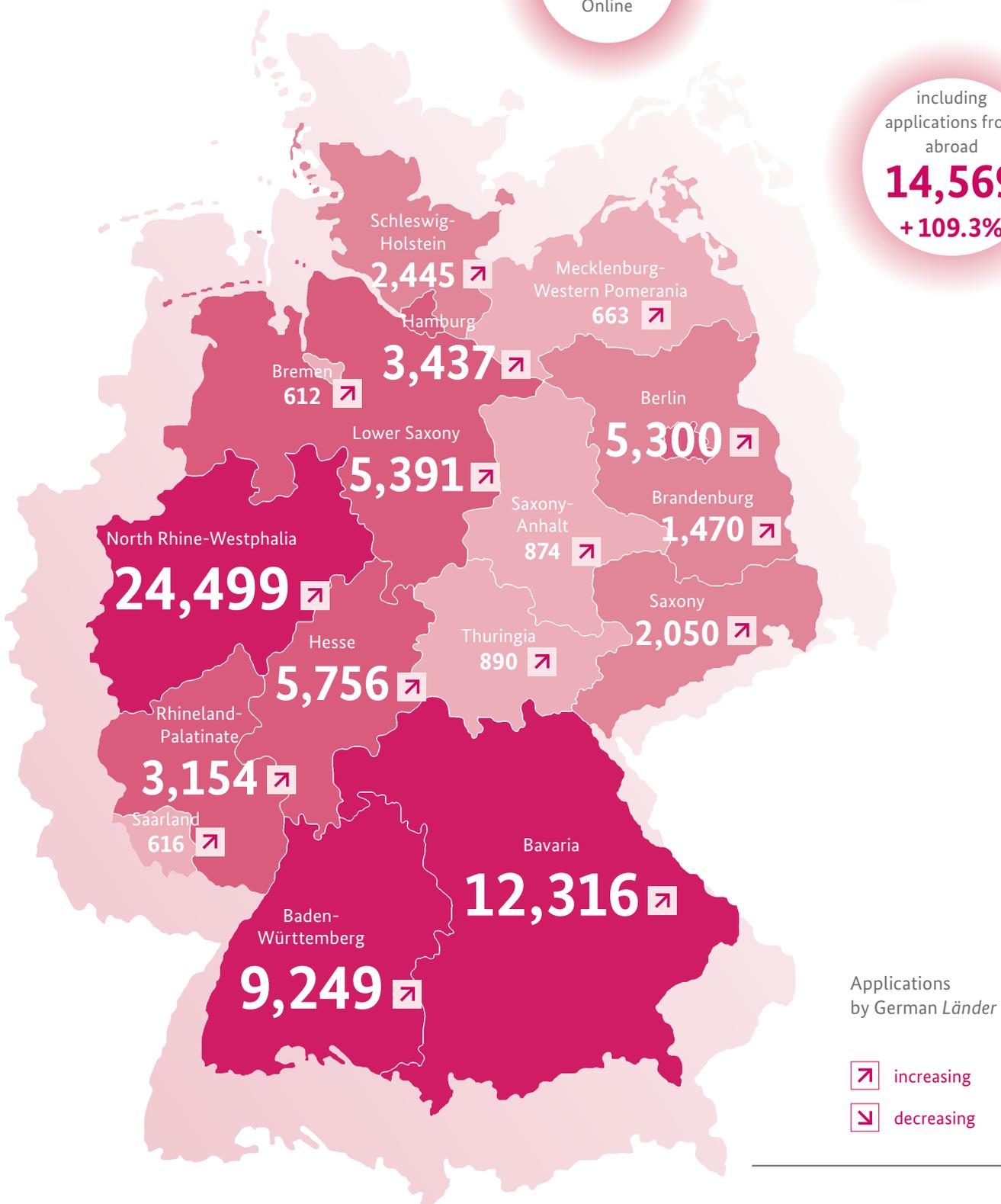
90.0%

Online

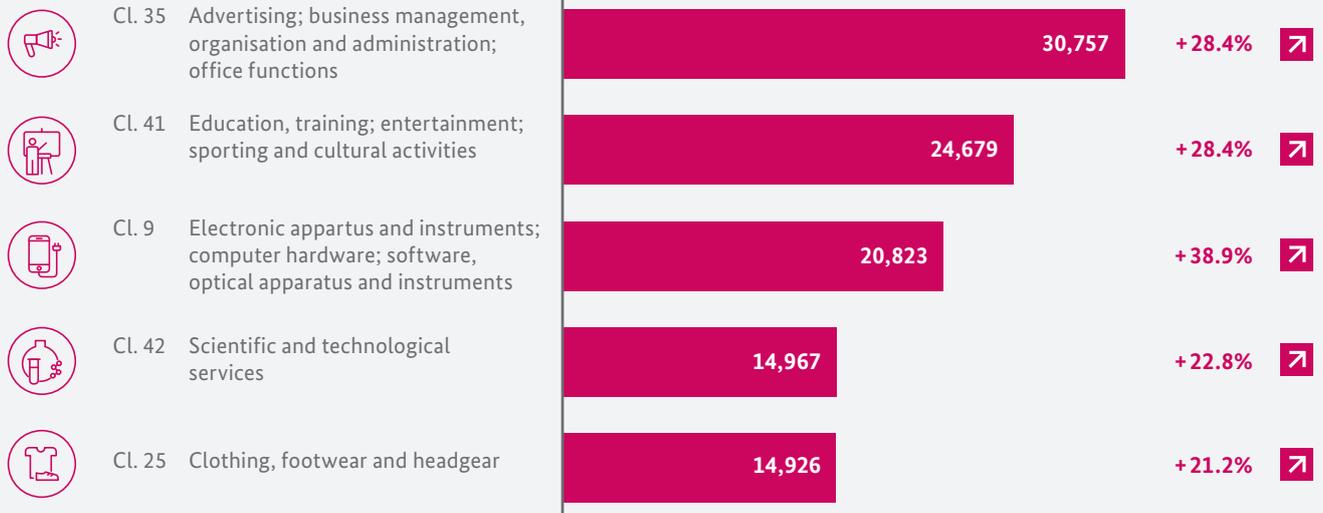
including
applications from
abroad

14,569

+109.3%



TOP 5 Classes of goods and services¹



Change compared to 2024

Classen² of national trade marks applied for 2025

¹ Class heading according to current version of Nice Classification, available at: www.dpma.de/english/trade_marks/classification/goods_and_services/nice_classification/index.html.

² A trade mark application can be attributed to several classes.

INFO Registration procedures

 **82,542** (+ 10.2%)
procedures concluded

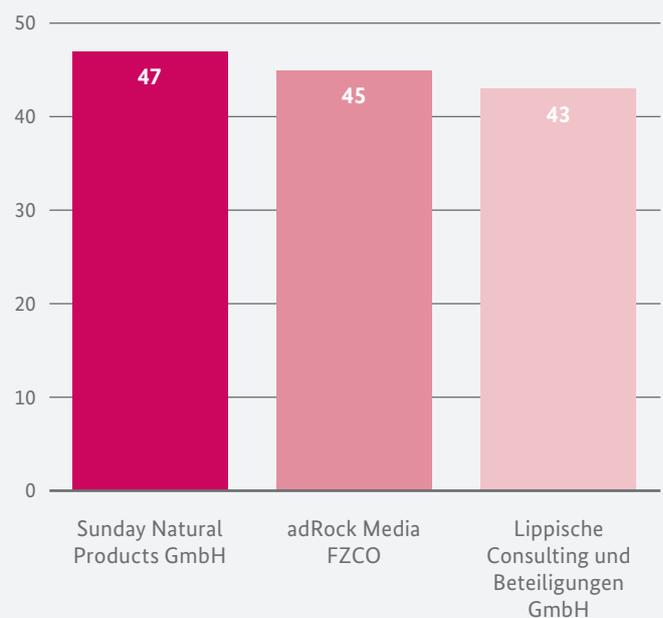
 **55,863** (+ 11.7%)
with registration

 **26,679** (+ 7.2%)
without registration

INFO Trade marks in force at the DPMA

 **909,659**
Trade marks

TOP 3 Proprietors¹



¹ Proportional counting in the case of several proprietors; without taking into account any business intra-group affiliations.