

 Deutsches Patent- und Markenamt  Landeshauptstadt München Referat für Arbeit und Wirtschaft  SOCIAL IMPACT LAB	<p>Infoday: Managing Intellectual Property (IP) for Start-Ups with migrant and refugee backgrounds</p>
	<p>Date: 12.3.2019 Hour: 16:00 – 18:30</p>
	<p>Venue: Social Impact gGmbH Balanstraße 73 Haus 21 A / 3. OG 81541 München</p>

Agenda: 12.3.2019		
15:30-16:00	Registration / Warm Up	
16:00-16:15	Welcome (City of Munich, Social Impact Lab, DPMA)	
16:15-17:00	Part 1: The strategic relevance of IP for business success in Start-Ups Mr. Roger Hildebrandt (DPMA) www.dpma.de	
17:00-17:15	Networking & coffee break	
17:15-17:30	Part 2: Support for successful, innovative, and scalable businesses especially for Start-Ups with migrant and refugee backgrounds	
	<table border="1"> <tr> <td>City of Munich & guest www.muenchen.de/raw Mr. Alexander Schmidbauer</td> <td>Social Impact Lab & guest https://muenchen.socialimpactlab.eu/ Mr. Olaf Weberring</td> </tr> </table>	City of Munich & guest www.muenchen.de/raw Mr. Alexander Schmidbauer
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17:30-18:00	Panel Discussion	
18:00-18:30	FAQ	